



STRATEGIC PLAN

2024/2027

**EC
PM** TOGETHER
AGAINST
THE DEATH
PENALTY

CONTENTS

OUR VALUES, OUR MISSIONS	3
OUR GOALS	4
A unifying and universal plan	4
Our goals revolve around six priorities	5
ECPM AROUND THE WORLD	6
Key figures	6
PRIORITY 1 FEDERATING ABOLITIONISTS FOR GREATER EFFECTIVENESS	8
Federating abolitionists through the world & regional congresses	8
Promoting, facilitating and contributing to exchanges within abolitionist coalitions and networks	9
PRIORITY 2 STRENGTHENING THE CAPACITIES OF LOCAL ACTORS AND TAKING ACTION TOGETHER	10
Methodology	10
Operations	10
Identifying and developing strategic partnerships	11
PRIORITY 3 ADVOCATING FOR ABOLITION	12
Encouraging states to increase their commitments in international and regional frameworks	12
Working towards greater transparency to improve respect for human rights and combat discrimination	13
Supporting death row prisoners and their defenders	13
Gaining and sharing knowledge	13
PRIORITY 4 TEACHING ABOUT HUMAN RIGHTS AND ABOLITION OF THE DEATH PENALTY	14
Raising awareness and mobilising young people and those under the supervision of the justice system	14
Mobilising and strengthening the capacities of citizens and educational teams	15
Strengthening educational initiatives beyond our borders and promoting global citizenship	15
Promoting awareness among french citizens	15
PRIORITY 5 STRENGTHENING THE ORGANISATION, OPERATION AND MANAGEMENT OF THE ASSOCIATION	16
Working together for our governance and institutional life	16
Strengthening our collective and the way we work together	17
Ensuring sound, effective and ethical management	17
Accelerating implementation of human resources policy	17
Strengthening our involvement in inter-associative groups	17
AN AMBITIOUS EDITORIAL POLICY IN SUPPORT OF ADVOCACY	18
Long-standing collections	18
New collections	18
Researched reports linked to international and regional institutions support our joint advocacy	18
PARTNERS	19



Funding contacts:

Executive Director: **Raphaël Chenuil-Hazan**
rchenuil@ecpm.org

Deputy Executive Director: **Ariane Grésillon**
agresillon@ecpm.org

Political and Financial
Mobilisation Officer: **Anna Lévy**
alevy@ecpm.org



62 bis, avenue Parmentier
75011 Paris – France

Tel: +33 1 5763 0357
Fax: +33 1 80 8770 46
Email: ecpm@ecpm.org

www.ecpm.org
@AssoECPM
#AbolitionNow
© ECPM2024

Photos: © Cristophe Meireis,
@ Rajiv Raman and © ECPM

OUR VALUES, OUR MISSIONS



Created in 2000, ECPM (Together Against the Death Penalty) is a not-for-profit organisation with a Board of Administrators, full-time staff, volunteers and activists that aims to organise and support all kinds of actions in France and abroad to fight against the death penalty, promote its universal abolition and, on a larger scale, support human rights and fundamental freedoms. ECPM is a founding member of the World Coalition Against the Death Penalty, and the initiator and organiser of the World Congresses Against the Death Penalty.

OUR VISION

We believe in a world conscious of the uselessness of death penalty in the legal system and aware of the barbarism it generates and sustains in society. We believe in a world able to reject the radical and erroneous vision of the mere principle of justice and in which all citizens, politicians, religious leaders and judges will stand together as one and say "Together, No to the death penalty!"

OUR MISSION

Our mission is to bring together, federate and strengthen all actors – civil society working in support of human rights, parliamentarians, politicians, legal professionals... – and to work towards a political change in order to reach the abolition of the death penalty, both locally and globally. Finally, we consider that the mission of raising awareness and educating as many people as possible on the abolition of the death penalty lies at the heart of our action, in both retentionist and abolitionist countries.

OUR VALUES

Working together in the service of all humankind and for an audacious action towards universal abolition.

Together • As expressed in the organisation's name, ECPM deems it fundamental for its whole work to be carried out with and by local actors who are directly involved on behalf of and for the sake of the collective interest.

Humanistic • Human life is a universal value and respect for its dignity transcends all cultural and religious specificities.

Justice • The first fundamental human right is the right to live in dignity and it derives from the equality of all before the law. Universal abolition can only be achieved through the recognition of universal justice.

Commitment • ECPM believes that reaching a point where societies are more respectful of human dignity is possible. The organisation pledges to work impartially and independently from any government, political, social, or moral authority.

Audacity • ECPM places at the heart of its action its collective ability to innovate, take risks and to preserve its reactivity and dynamism in full freedom in the fight against the death penalty.

ECPM Team

OUR GOALS



A UNIFYING AND UNIVERSAL PLAN

We are pleased to present our Strategic Plan 2024-2027, an ambitious roadmap that reflects our unwavering commitment to the universal abolition of the death penalty. Ensemble contre la peine de mort (Together Against the Death Penalty – ECPM) continues to evolve and adapt to meet contemporary challenges while remaining true to its founding values of justice, human dignity and universal rights.

Since we were founded in 2000, we have worked tirelessly to bring together abolitionists from all over the world and to make the fight for global abolition self-evident. And we have seen the results: the death penalty is in decline. Working closely with local and international partners, we played a decisive role in recent cases of abolition in Central African Republic, Chad, Burkina Faso and Republic of Congo, for example. These victories inspire us to renew our efforts and explore new horizons to advance our cause.

Our strategic plan is based on five pillars: federating abolitionist actors, strengthening the capacity of local actors, mobilising around ever more effective advocacy, teaching and raising awareness on the values of abolition, and ensuring that the association has sound and proper management.

Firstly, we aim to **consolidate the global partnership for abolition** by demonstrating **innovation, responsiveness and flexibility**, and by strengthening our alliances with a wide range of actors, from the private sector to international bodies, using tools adapted to local realities.

We are committed to **working towards greater transparency in use of the death penalty**, in particular by seeking to **gain and share knowledge** through documentation of the realities of capital punishment. Raising public awareness is also crucial: we aim to raise social consciousness on the issues surrounding universal abolition by sharing a human rights culture.

Our **rigorous and ethical management** of resources and programmes continues to make us a reference on the international abolitionist scene. We are committed to strengthening the governance of our association, diversifying our sources of funding and supporting our local partners in a sustainable way.

Together, we have the power to transform lives and make universal abolition a reality. This strategic plan is an invitation to all our partners, long-standing and new, to join this global movement for a fairer, more humane world.

Thank you for your ongoing commitment and unwavering support.

Together, we will make the abolition of the death penalty a universal reality.



Aminata Niakaté,
ECPM President



Raphaël Chenuil-Hazan,
ECPM Executive Director

OUR GOALS REVOLVE AROUND SIX PRIORITIES

ECPM is a major player on the international abolitionist scene. It is widely recognised for its role in federating actors around the world through the World Congresses and involvement in abolitionist coalitions, including the principal coalition, the World Coalition Against the Death Penalty. ECPM is also a pivotal association in supporting local actors, developing joint advocacy and promoting humanist values. Our aim is to be at the centre of abolitionist issues and developments with a view to achieving abolition of the death penalty worldwide.

ECPM directly contributed to the recent abolition of the death penalty in Central African Republic (2022), Chad (2020), Burkina Faso (2018) and the Republic of Congo (2015), adapting its response to the specific context in each country. The association has also supported political and societal changes around the death penalty in Malaysia, Morocco and Indonesia.

1 ► **CONSOLIDATING THE GLOBAL PARTNERSHIP FOR ABOLITION:**

through ever more inclusive and effective partnerships, which are needed to tip the balance in the remaining retentionist areas, aimed at conducting innovative advocacy with states and relevant bodies. ECPM is a unique link between local action and international advocacy: from citizen mobilization to the United Nations.

2 ► **DEMONSTRATING RESPONSIVENESS AND FLEXIBILITY:**

to adapt to contextual developments, in particular with the aim of encouraging key countries¹ to move towards abolition in law, these pivotal states that often have a moratorium on executions or are undergoing political changes.

3 ► **WORKING TOWARDS GREATER TRANSPARENCY IN THE USE OF THE DEATH PENALTY:**

to reduce the discrimination associated with the use of capital punishment and support advocacy, particularly in the most difficult countries.

4 ► **RAISING AWARENESS:**

ECPM promotes the vision of humanity that is aware of the issues surrounding universal abolition, sharing a culture of human rights and participating, as enlightened, empathetic and humanist citizens, in the embodiment, promotion and defence of these values.

5 ► **INNOVATING:**

by mobilising new allies in the private sector, the sphere of sport, youth, the media, the criminal justice system... Because empowering the citizens of our planet, and in particular young people, to become actors for change, is at the heart of our mission.

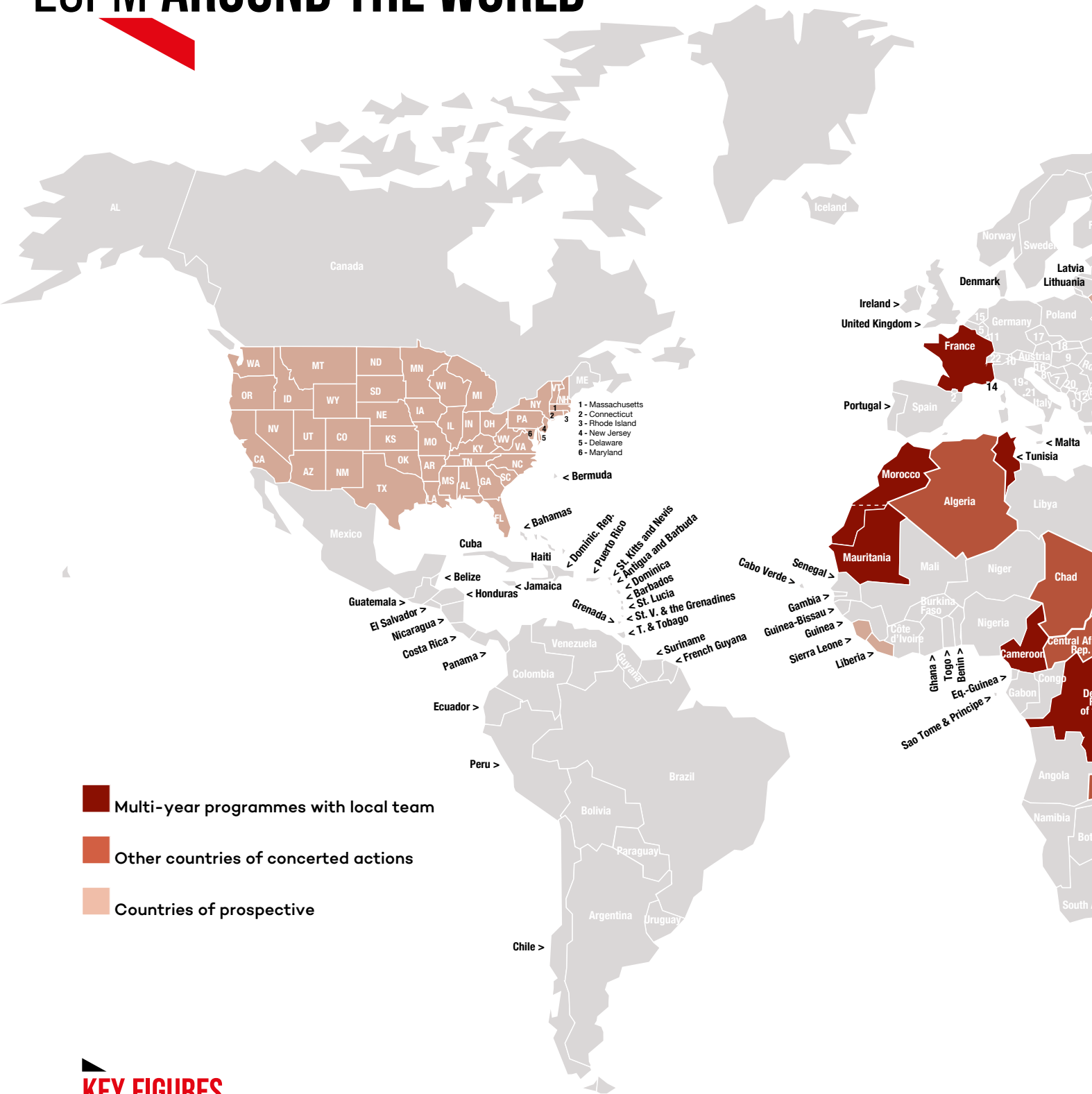
6 ► **GAINING AND SHARING KNOWLEDGE:**

ECPM has an ambitious policy to document and publish the realities of the death penalty, in order to support abolitionist advocacy and capitalise on knowledge and know-how, through seven essential collections that have been expanded over the years.

To achieve this, we will draw on our association's dynamic governance structure, solid local partnerships, multifaceted activism and 360° communication that is at a minimum bilingual (English/French) in support of the association's project.

¹ Or swing states, in particular abolitionist countries for ordinary crimes, countries with a moratorium on executions, but also the many retentionist countries that could join the abolitionists (either because executions have not been carried out for a long period, or because the national debate has evolved positively and rapidly in recent years).

ECPM AROUND THE WORLD



- Multi-year programmes with local team
- Other countries of concerted actions
- Countries of prospective

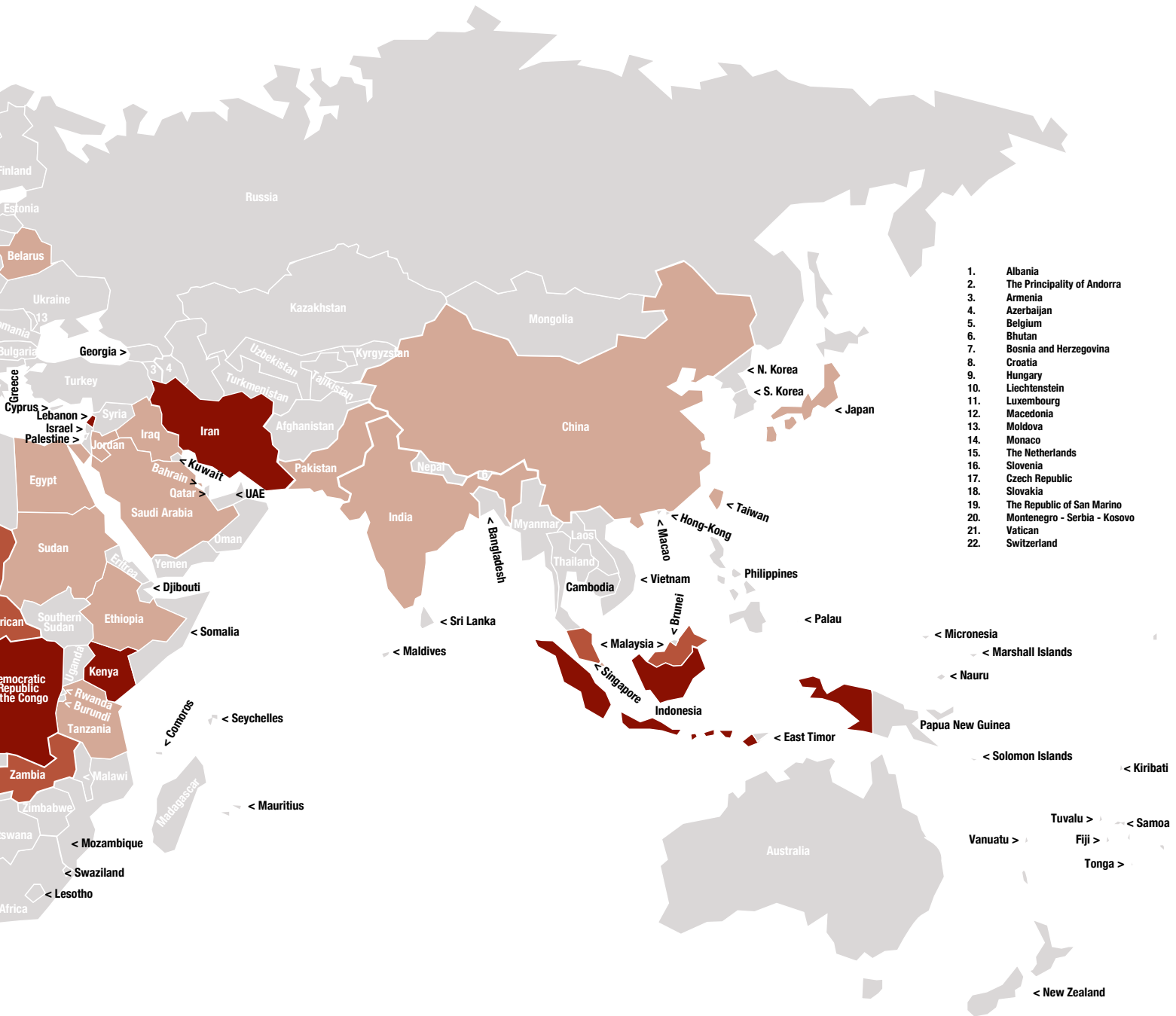
KEY FIGURES

3 countries recently accompanied towards abolition: Chad, Burkina-Faso, Central African Republic

1,500 federated activists at every World Congress

94% of resources are dedicated to the association's missions

10 survey missions in the corridors of death and data on Iran



1,500 young people reached each year

33 target countries

3 statutes (ECOSOC, ACHPR, OIF) to lobby high-level UN and regional bodies

FEDERATING ABOLITIONISTS FOR GREATER EFFECTIVENESS



With a view to accelerating universal abolition of capital punishment, ECPM draws on its founding mission to federate abolitionist actors, including from the political, legal, institutional, associative, academic, private and media sectors, in order to bring about new forms of cooperation to tip the balance in the remaining retentionist areas.

ECPM’s flagship actions, the World and Regional Congresses Against the Death Penalty, are at the heart of this strategy. They provide an opportunity to encourage cooperation between actors who can influence the debate, from both abolitionist and non-abolitionist countries. They have had substantial impact on states’ abolitionist commitments and the development of dynamic and multifaceted networks.

OUR GOALS FOR 2024-2027

- **Support the global momentum** by organising **meaningful and innovative World and Regional Congresses** marking a quarter-century of struggle for universal abolition.
- Continue to mobilise new stakeholders, including **judges, prosecutors and young people**, to support their active involvement.
- Support **abolitionist networks** to contribute to the emergence of joint strategies.

This four-year plan aims to reaffirm ECPM’s added value in forging solid links and strengthening alliances between abolitionist actors from around the world in their diversity, in particular through the organisation of the 9th World Congress, preceded by the 5th Regional Congress. Particular attention will be paid to innovation in the formats of these events, to issues of intersectionality and to environmental impact.

ECPM will also continue to facilitate the work of abolitionist networks operating at local, regional or international level. This long-term involvement aims to foster the emergence of joint strategies and ensure ongoing cooperation between actors in the field and the international movement.

FEDERATING ABOLITIONISTS THROUGH THE WORLD & REGIONAL CONGRESSES

World and Regional Congresses are key events in the drive to accelerate universal abolition. The **9th World Congress** will be held in Paris in 2026. It will further strengthen cooperation between political, legal and civil society actors. By providing a platform for exchange and collaboration, the World Congress will encourage the development of joint and effective strategies, as well as the sharing of experiences and best practices. States will also be encouraged to make concrete commitments to abolition.

The 5th Regional Congress (2025) will focus on an area where the death penalty persists, offering a unique opportunity to strengthen abolitionist efforts and pre-existing links with local actors in that region. East Asia is being considered, due to the strong symbolism attached to this region and the specific challenges linked to the death penalty there.

These Congresses will mark the 25th anniversary of the creation of the World Congress, highlighting a quarter-century of continuous struggle for universal abolition. They will follow on from

previous editions, but will be resolutely innovative. Advocacy and awareness-raising will remain at the heart of the action, with greater involvement of young abolitionists and judges/prosecutors. There will be even more opportunities for dialogue, and the capacities and support of local actors will be strengthened.

PROMOTING, FACILITATING AND CONTRIBUTING TO EXCHANGES WITHIN ABOLITIONIST COALITIONS AND NETWORKS

- Working with national networks of actors – **criminal justice system, parliamentarians, journalists** – to reinforce the impact of actions at the local level and their role in the struggle.
- Promote exchange of best practices in peer-to-peer dialogue, with a view to developing joint strategies within regional civil society networks – **ADPAN** (Asia-Pacific), **Réseau Maghrébin**, **Coalition d'Afrique Francophone**, **SAME** Network (South Asia and Middle East), **Impact-Iran** Network – and national networks.
- Running and mobilising the **Teaching Abolition International Network** to contribute to building a committed generation and promoting global citizenship.
- Implementing and contributing to the coordination of the Global Consortium for Death Penalty Abolition with the **World Coalition Against the Death Penalty**: participation in the steering committee and relevant working groups.



RESOURCES

- A dedicated Congress team comprising three divisions – programme, logistics and communications – supported by the permanent team and budgets linked to its organisation.
- Search for financial solutions to continue efforts to strengthen the cohesion and identity of the Teaching Abolition International Network.
- Multi-stakeholder partnership agreement with the European Commission.

PARTNERS

- Core Group: informal group of diplomatic representatives from states particularly committed to abolition and supportive of the Congress.
- Congresses: World Coalition members and thematic experts for the academic programme, international media, institutional partners, etc.
- International, regional and local networks against the death penalty.

THE WORLD CONGRESS: MULTI-FACETED ENCOUNTERS

At a time when access to knowledge is facilitated by the rise of digital technology, the search for human contact and the work of professional networks are key elements in strengthening the daily activities of abolitionist actors. Networking is thus the principal motivation for congress participation. ECPM intends to continue to innovate by ensuring even more time for informal interactions and networking.

At the same time, ECPM continues to explore the possibilities of digitalisation and the use of digital technology to increase the scope and interactivity of debates, while reducing our carbon footprint.

STRENGTHENING THE CAPACITIES OF LOCAL ACTORS AND TAKING ACTION TOGETHER



ECPM carries out actions with partners as closely to national contexts as possible, to advance abolition locally. On the basis that long-term action means greater ownership of the common struggle around shared findings and strategies, ECPM provides long-term support to a wide range of actors who can act locally to contribute to the abolitionist process. The aim is to meet both the need for results and the need for ownership of the issues at stake, so that abolition is effective everywhere and in all circumstances.

OUR GOALS FOR 2024-2027

- Move forward gradually and open up new fronts in key areas.
- Consolidate our strategic partnerships in “difficult” countries.
- Develop our organisational system to provide support to partners.

ECPM implements a coordinated strategy with national abolitionist actors in key countries to expand “the frontiers of abolition” by deploying a holistic, human rights-based approach.

In line with the previous strategic plan, ECPM will adapt its support in countries where it has long-standing engagement to further empower its partners, and will develop new collaborations with actors in four major zones: Middle East, North Africa, Sub-Saharan Africa and Asia.

ECPM will continue to expand its partnerships with actors from the diaspora of the most difficult countries where civil society is prevented from acting locally, in order to meet the demand for transparency and to engage with states that are emblematic of the use of capital punishment.

METHODOLOGY

- Support professionalisation of local partners’ **advocacy**.
- Develop work with **criminal justice system** actors to contribute to reducing the number of death sentences and improving legal representation for those facing trial, including those on death row.
- Produce **tools** adapted to local contexts and optimise their distribution.
- Develop **skills** in cross-cutting areas: administration and financing, monitoring and evaluation, youth mobilisation, gender and communication.

OPERATIONS

▶ NORTH AFRICA AND MIDDLE EAST

Support the empowerment of partners in countries in the Maghreb where ECPM has longstanding engagement (Morocco, Tunisia), while continuing to expand activities in neighbouring countries. Support and sustain cooperation in the Near and Middle East, initiated in the framework of the Amman Regional Congress. In an area where the shrinking of civil society space has been particularly visible, the aim is also to strengthen partner networking at all levels in order to guarantee their security, and to be reactive to support them in the event of an opening up or worsening of their context.

Multi-year programme with local team:

Iran, Lebanon, Mauritania, Morocco, Tunisia.

Other coordinated action countries:

Algeria.

Prospective countries:

Bahrain, Egypt, Iraq (following the advocacy launched during the last three-year plan), Jordan, Saudi Arabia.

▶ SUB-SAHARAN AFRICA

Support ECPM's partners in French-speaking Africa to sustain the progress already underway or to avoid backsliding and develop new strategic partnerships to boost momentum for abolition in East and non-French-speaking Africa. In a politically unstable zone, the aim is also to move beyond the fragile and uncertain moratoria in place in certain countries, by working to enshrine abolition in law.

Multi-year programme with local team:

Cameroon, DRC, Kenya (as a result of prospecting in the last three-year plan).

Other coordinated action countries:

CAR, Chad, Zambia, for OP2.

Prospective countries:

Ethiopia, Liberia, Sierra Leone (OP2), Sudan, Tanzania.

▶ ASIA

In a region where partnership dynamics are strong and skills are often highly developed on research aspects, the aim is to capitalise on our past actions and develop new strategies to support ongoing reforms and contribute to the mobilisation of actors in the criminal justice system and young people.

Multi-year programme with local team:

Indonesia.

Other coordinated action countries:

Malaysia.

Prospective countries:

China, India, Japan, Pakistan, Singapore, Taiwan.

IDENTIFYING AND DEVELOPING STRATEGIC PARTNERSHIPS

Supporting civil society in countries where it cannot act locally is a challenge at the heart of the global issues surrounding the death penalty, which can be met by supporting diaspora actors and encouraging the countries concerned to demonstrate greater transparency.

- Increase support to **Iran Human Rights (IHR)** for its research and documentation work; to the Impact-Iran network and Iranian civil society actors (particularly from ethnic minorities) in international advocacy.
- Prospect and initiate partnerships with civil society, including think-tanks, in the **diaspora** for more effective mobilisation: China, Saudi Arabia.
- Initiate associative and institutional partnerships, and document and analyse developments in the **United States**, to establish links between the US and international contexts.
- Support on the issue of abolition among civil society and the media in **Belarus**, in conjunction with the Council of Europe, to promote the idea of a Europe truly free of capital punishment.

RESOURCES

- ▶ A team with a wealth of complementary expertise in human rights, advocacy and management.
- ▶ Multi-year funding through official development assistance funds.
- ▶ Transfer of funds to local partners to support their activities and operations.

PARTNERS

ECPM's partners are actors in the field working at the national or regional level, who conduct advocacy as closely as possible to local realities, with an understanding of contexts, political and social bodies, and a concern for sustainability. They include not only members of civil society, but also actors in the criminal justice, training and education sectors, as well as more institutional partners (parliamentarians, NHRIs).

OUR VISION OF PARTNERSHIP BASED ON MUTUAL REINFORCEMENT

ECPM considers partnership to be a relationship based on mutual commitment, complementary values and principles, with the aim of achieving abolition, according to the following principles:

- shared vision;
- equitable partnerships;
- respect for differences;
- mutual commitment to transparency;
- collaboration aimed at transforming unjust systems and structures.

ADVOCATING FOR ABOLITION



ECPM undertakes advocacy for abolition wherever it can add value. Formal or discreet diplomacy, media campaigns, mobilisation actions... ECPM's strategy is adapted to different contexts and developed in collaboration with its partners in order to bring about concrete progress.

ECPM has consultative status at ECOSOC at the United Nations and observer status at the African Commission on Human and Peoples' Rights (ACHPR). ECPM carries out ongoing action with these bodies in Geneva, New York and Banjul..

OUR GOALS FOR 2024-2027

- Intensify engagement with international and regional organisations.
- Internationalise advocacy of abolitionist states by integrating more states from the Global South.
- Work towards greater transparency in the use of the death penalty.

During the implementation of the last three-year plan, ECPM stepped up its presence within international bodies, strengthened its alliances, as illustrated by its work with the private sector, initiated dialogue with reluctant actors, with notable advances in Chad and CAR, developed innovative campaigns such as that on abolition processes in member states of the Organisation of Islamic Cooperation (OIC), made contributions in forums and supplemented its publications.

The aim now is to strengthen the global dimension of abolitionist advocacy by involving more actors from all backgrounds, notably within the Group of Friends of the Congress, and by developing inclusive advocacy with international and regional human rights protection mechanisms.

ENCOURAGING STATES TO INCREASE THEIR COMMITMENTS IN INTERNATIONAL AND REGIONAL FRAMEWORKS

STRENGTHENING OUR PRESENCE IN INTERNATIONAL BODIES:

- Joint campaign for a **moratorium** (New York).
- Support the Resolution on the Death Penalty and advocacy for the renewal or creation of relevant country or thematic mandates (Geneva).
- Advocacy with international human rights **protection mechanisms**: Universal Periodic Review (UPR), Human Rights Committee (HRC), Committee against Torture (CAT), Committee on Women's Rights (CEDAW), Committee on the Rights of the Child (CRC).
- Work on the **Optional Protocol** to the Convention on Torture, on national preventive mechanisms in relation to the conditions of detention of death row prisoners; and on OP2.
- Mobilisation of the relevant **UN** agencies (Office of the High Commissioner for Human Rights, UNODC) to ensure that capital punishment is no longer used as a tool in the fight against crime and drug trafficking.

CONSOLIDATING ADVOCACY WITHIN REGIONAL BODIES:

- Strengthen our presence within the **ACHPR**.
- Disseminate the study on abolition processes in **OIC** member states.
- Identify opportunities for cooperation with the ASEAN Intergovernmental Commission on Human Rights (**AICHR**) and the **African Union**, and discuss Arab human rights protection instruments.

- Mobilise **European bodies** to re-invest in the issue: European Parliament and Council of Europe.

Perspective: “Full Abolition” campaign targeting states that have abolished the death penalty for ordinary crimes only, in conjunction with the World Congress.

WORKING TOWARDS GREATER TRANSPARENCY TO IMPROVE RESPECT FOR HUMAN RIGHTS AND COMBAT DISCRIMINATION

- Coordinated advocacy with **Impact-Iran**, notably for the renewal of the UN Fact-Finding Mission and Special Rapporteur on Iran; publication and mobilising media coverage of the annual report on Iran.
- Improve the impact of fact-finding mission reports by strengthening dissemination.
- Increase visibility of the **“Love is not a crime”** campaign, denouncing states that make homosexuality a crime punishable by death, to defend the right to life and the sexual freedom of all individuals.

Prospecting: Reinforce strategic partnerships to strengthen advocacy with the **most difficult countries:** China, Saudi Arabia, Iraq & Egypt.

SUPPORTING DEATH ROW PRISONERS AND THEIR DEFENDERS

- Produce tools and support local partners to improve the defence of death row prisoners.
- Include former death row prisoners in awareness raising actions, as key witnesses to abolition, as part of their reintegration.

- Monitor specific cases of **death row prisoners** and/or **defenders in danger** – diplomatic, cultural and communication actions, support for close family and friends – as appropriate.

GAINING AND SHARING KNOWLEDGE

- Improve referencing of our various collections for greater consistency and impact.
- Develop the collection **“10 questions for a better understanding”**, which focuses on a little-addressed theme and provides useful answers for advocacy.
- Develop the **“Death penalty in law and practice”** brochure series.
- Digital promotion of publications and updating of the interactive map on the situation of capital punishment worldwide.

Perspective: Initiate research on themes linked to the use of the death penalty, in partnership with local universities and law clinics, carried out by young researchers to help mobilise young people.

RESOURCES

State or private funding partnerships to expand advocacy in difficult countries and support research activities.

PARTNERS

- ▶ Collectives and families of death row prisoners, Inter-LGBT, Impact Iran & Iran Human Rights, Twirell (Swiss NGO), members of the Global Consortium for Death Penalty Abolition, etc.
- ▶ Partnerships with law clinics and/or universities for comparative studies.
- ▶ Press partnerships (local and international agencies).

THE DEATH PENALTY AND INTERNATIONAL LAW

ECPM will continue to support discussions linking international human rights law and international criminal law on issues such as the legal categorisation of the use of the death penalty in Iran, the creation of a special rapporteur on the death penalty, the position to be taken on the “sovereignty” amendment aimed at weakening the moratorium campaign, and the categorisation of the death penalty as a peremptory norm (*jus cogens*).

In 2021, ECPM co-organised the Aban-Tribunal (or People’s Tribunal on Iran), on the initiative of Justice for Iran, to consider the atrocities committed during the November 2019 protests.

TEACHING ABOUT HUMAN RIGHTS AND ABOLITION OF THE DEATH PENALTY



Teaching about abolition, as a tool for promoting citizenship and advancing the cause, is an essential component of our strategy. The association focuses first and foremost on young people – as agents of change – and on the teaching community, as the central link in the transmission process. ECPM also more broadly supports the commitment of citizens, and raises the profile of the abolitionist cause among the general public.

OUR GOALS FOR 2024-2027

- Empower young people through an intersectional, gender-sensitive approach.
- Initiate actions in prisons and with young people on the margins of society.
- Train students, teachers and citizens to act as “relays” for our teaching actions.
- Promote global citizenship through the exchange of expertise and the mobilisation of young people.

Over the years, ECPM has developed its teaching expertise and expanded its educational offering for different target audiences, particularly young people.

The last three-year plan enabled us to carry out a study on the impact of our teaching action. The study highlighted its central role in building citizenship, and the many lasting changes it brings about for our beneficiaries. ECPM runs a unique programme that is particularly beneficial and inspiring for young people, their educational teams, our volunteers and key witnesses.

For ECPM, this means continuing to play an active role in civic engagement at a time when social issues in France and Europe have become tougher and more complex. ECPM aims to facilitate the appropriation of values linked to human rights and

global citizenship. The association seeks to contribute to the development of critical thinking and the acquisition of behavioural skills that are essential for living together. This four-year plan will also enable us to develop our training offer and improve the conditions of engagement of educational teams, first and foremost the witnesses whose involvement is crucial to bring a human element.

RAISING AWARENESS AND MOBILISING YOUNG PEOPLE AND THOSE UNDER THE SUPERVISION OF THE JUSTICE SYSTEM

- Strengthen the commitment of more than **4,000 young people** and empower them to take action for human rights in France.
- Support young people’s participation in the “**Draw me abolition**” competition and in the development of innovative initiatives led by them or their educational teams.
- Broaden the scope of beneficiaries to include those under the supervision of the justice system and develop dialogue with **prison institutions**.
- Experiment an innovative activity with students: the annual abolition barometer.

Prospecting: Closer ties with community education networks (e.g. community centres).

MOBILISING AND STRENGTHENING THE CAPACITIES OF CITIZENS AND EDUCATIONAL TEAMS

- Reactivate the teaching committee.
- Train teachers and university students to train over a **hundred young people**.
- Develop a training programme with an accompanying manual.
- Improve mobilisation and engagement conditions for volunteers and witnesses.
- Ensure the coherence of our tools with school curricula and create a training curriculum adapted to the French education system.

STRENGTHENING EDUCATIONAL INITIATIVES BEYOND OUR BORDERS AND PROMOTING GLOBAL CITIZENSHIP

- Support the **Teaching Abolition International Network** in its role as an incubator and vector of best practices in global citizenship among young people: creation of a website with co-constructed educational tools adapted to different contexts, etc.
- Partnership with the Council of Europe for advocacy and awareness-raising workshops for a **hundred young Europeans**.
- Promote civic and abolitionist involvement of young people supervised by our partners in our action countries.

Perspective: Ensure better representation of young people in the international abolitionist movement.

PROMOTING AWARENESS AMONG FRENCH CITIZENS

- Undertake awareness-raising actions on key dates in the abolitionist and activist calendar: *Fête de l'Humanité*, World Day Against the Death Penalty, Pride Parade, Caen Peace Forum, etc.
- Increase ECPM participation in human rights and justice events, and support for cultural initiatives promoting abolition.
- Render accessible and disseminate abolitionist information through ECPM's web tools and the media, especially regional media.

RESOURCES

- Three focus regions: **Ile-de-France, Normandy, Auvergne-Rhône-Alpes**.
- Approval by the French Ministry of Education and support from AFD.
- A strengthened educational team with the creation of a new permanent position, supported by the communications team and the entire association.
- The power of testimony: former death row prisoners, victims' families, jurors...
- Rich educational offer: course modules, teaching guide, exhibitions, edutainment tools...
- A revamped website and numerous shares on social networks (FB, X, Instagram...).

PARTNERS

- Caen International Institute for Human Rights and Peace (2IDHP).
- Teaching Abolition International Network.
- Associations involved in *Education à la Citoyenneté et à la Solidarité Internationale* (Education on Citizenship and International Solidarity – ECSI) and in prisons in France.
- Liaisons between our activities and the Ministries of Justice and Education.

OUR VISION

Our vision is of humanity that is aware of the issues surrounding universal abolition, sharing a culture of human rights and participating, as enlightened, empathetic and humanist citizens, in the embodiment, promotion and defence of these values.

To this end, ECPM uses innovative teaching methods that put individuals at the centre of the learning process, generate transformative effects, and ultimately empower our audiences, first and foremost young people.

STRENGTHENING THE ORGANISATION, OPERATION AND MANAGEMENT OF THE ASSOCIATION



ECPM is composed of members, volunteers and employees, and is governed by an Annual General Meeting, a Board of Directors and an Executive Committee (which meet quarterly and monthly respectively).

ECPM is committed to an inclusive approach to changing its practices in response to the issues and developments driving our societies.

Our sound and effective management of programmes and resources strongly contribute to ECPM’s position as the reference international association for the abolition movement. As a member of the European Commission’s Global Consortium for Death Penalty Abolition, in partnership with the World Coalition and many other partners, ECPM is part of a united front against capital punishment. ECPM also has a special place on the French scene as co-founder and president of the Plateforme française des ONG de droits humains (French platform of human rights NGOs – PDH), which represents the sector and is a key interlocutor for public authorities.

OUR GOALS FOR 2024-2027

- Ensure rigorous, sound and effective management, focused on the association’s social purpose.
- Make our organisation – and in particular our human resources (HR) management – as sustainable as possible.
- Make progress on ethical and cross-cutting issues.

The last action plan saw significant progress in the implementation of new procedures to combat fraud, corruption, money laundering and the financing of terrorism. The aim of these procedures is not only to prevent risks and ensure compliance with legal obligations, but also to strengthen the culture of

compliance within ECPM and its operational partners, and to safeguard the organisation’s ethics, values and operating principles. A *Comité social et économique* (works council – CSE) within the organisation was elected in 2020, and an initial HR policy was developed to increase consistency between human resources management and the association’s strategy, and to improve working conditions.

In the course of this four-year plan, ECPM will continue to make its organisation and HR sustainable, and to diversify its sources of funding in order to consolidate its economic model and strengthen its autonomy, in full transparency. To achieve this, ECPM will continue to review its organisational model and pursue a number of strategic initiatives. ECPM is also expected to perpetuate the legacy bequeathed by our honorary president Robert Badinter, so that the abolitionist flame does not die out among our fellow citizens. In collaboration with his family, this will involve keeping his memory alive on key dates in the abolitionist struggle, and helping to mobilise prominent figures who wish to join the universal fight for human rights initiated by Robert Badinter.

WORKING TOGETHER FOR OUR GOVERNANCE AND INSTITUTIONAL LIFE

- Celebrate the association’s **25th anniversary** (2025) as an opportunity to talk about abolition with institutional partners and affirm ECPM’s legitimacy.
- **Renew and diversify** the Board of Directors and Executive Committee, in terms of gender representation and professional backgrounds.

- Enhance the skills of Board members through participation in specific training courses and include members as contact points in ECPM's professional networks.
- Train and develop volunteers to relay teaching on abolition.

STRENGTHENING OUR COLLECTIVE AND THE WAY WE WORK TOGETHER

- Collective reflection on ECPM's internal organisation and the interaction between the various departments to best support our associative project.
- Implement organisational solutions to meet the growing complexity of financial management and administrative rules, so that our business model remains sustainable.
- Strengthen the **partnership culture** within the association, making local expertise more visible and facilitating inter-knowledge.

ENSURING SOUND, EFFECTIVE AND ETHICAL MANAGEMENT

- Review our purchasing procedures and systematise anti-corruption measures.
- Improve **risk protection** measures for partners in the field.
- Strengthen the management capacity of our partners to empower them to respond to donor requirements.

ACCELERATING IMPLEMENTATION OF HUMAN RESOURCES POLICY

- **Enhance ECPM's attractiveness** by modernising our HR practices and bringing them into line with current practices and values: establish salary

benchmarks, consider a labour agreement and the introduction of attractive systems for employees (e.g. retirement savings plan).

- **Strengthen skills development** for employees to support their mission at ECPM and their professional lives.
- **Promote social dialogue with the CSE** and introduce initiatives on perception of quality of life at work as part of measures on Quality of Life and Working Conditions.

STRENGTHENING OUR INVOLVEMENT IN INTER-ASSOCIATIVE GROUPS

- Support the capacity to act of the **Plateforme française des droits de l'Homme** and strengthen its trade union advocacy.
- Participate in relevant inter-association reflection groups to improve our practices in monitoring-evaluation, capitalisation, education, etc.
- Future-oriented reflection on changes in practices in the associative sector and joint advocacy on its behalf.

RESOURCES

- Acquire HR management skills and develop solutions to meet recruitment pressures in the financial and communications sectors.
- Call on pools of consultants in labour law, communication, monitoring and evaluation.
- Gain access to structural grants and private funding, diversify and secure public funds, and continue to work on mobilisation through targeted donation campaigns.

PARTNERS

- **Plateforme française des droits de l'Homme** (PDH) (30 members): ECPM is a founding member and has held the presidency since 2017 through our Executive Director.
- **Coordination SUD, F3E, HRDN** network (Brussels).

AN ETHICS CHARTER FOR ECPM

The "Board of Directors/employees" working group has made great strides in drafting an ethics charter that is relevant to all. The behaviours to be promoted were broken down into values during collaborative workshops. These values will form the basis for the charter to be adopted by the Board of Directors at the end of 2024. An ethics committee will be set up to answer any questions that may arise. It will also be responsible for updating the charter as necessary, to maintain its relevance.

AN AMBITIOUS EDITORIAL POLICY IN SUPPORT OF ADVOCACY



The last three-year plan enabled us to better define, categorise and highlight the variety of our collections, which now number seven, including two new ones that have already become key references.

LONG-STANDING COLLECTIONS

Ten mission reports on death row: Great Lakes, USA, Morocco, Tunisia, Lebanon, Mauritania, DRC, Cameroon, Malaysia, Indonesia.

Cahiers de l'abolition: Journal of research and debate, intended as a source of discussion and knowledge on the death penalty: edition on Iran and Proceedings of the World Congress (some in digital format).

Seminar reports and proceedings: capitalising on knowledge and institutional memory.

Three practical guides to support the activities of a category of actor by strengthening their capacities: aimed at NHRIs, NPMs and parliamentarians.

Twelve editions of the Annual Report on the Death Penalty in Iran with Iran Human Rights.

NEW COLLECTIONS

“10 questions for a better understanding”: “The case of Serge Atlaoui sentenced to death in Indonesia” (2020); “The situation of French citizens sentenced to death abroad” (two editions); “The situation of French citizens sentenced to death in Iraq” (2022); “The death penalty for LGBTQIA+ people” (2022).

15 brochures on “The death penalty in law and practice”

RESEARCHED REPORTS LINKED TO INTERNATIONAL AND REGIONAL INSTITUTIONS SUPPORT OUR JOINT ADVOCACY

OIC Report “Death Penalty Abolition Processes in OIC Member States” (2020).

Alternative reports for universal periodic review sessions and summaries.



PARTNERS

OUR NETWORKS



OUR POLITICAL AND FINANCIAL PARTNERS



OUR ASSOCIATIVE PARTNERS






**EC
PM** TOGETHER
AGAINST
THE DEATH
PENALTY

62 bis, avenue Parmentier
75011 Paris
France

Tel.: +33 1 57 63 03 57
Fax: +33 1 80 87 70 46
Email: ecpm@ecpm.org

 www.ecpm.org

 [AssoECPM](#)

 [@AssoECPM](#)